Easy Now

Ten minutes a day.
A friend for life.

A free 7-day plan for your puppy's first week home

First 7 Days With Your Puppy: one page a day, about ten minutes of training a day. Free, by email.

Scan with your phone's camera

easynowdog.com/free?src=partner-shelter-kit

The first night · Potty training · The crate · Biting · Alone time

Every tip is reviewed by a real professional dog trainer. Positive reinforcement only. Not veterinary advice: for anything about food, vaccines, health or pain, ask your vet.

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Cards for the going-home packet

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Your puppy's first 7 days, one page a day. Free.

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Cut along the dashed lines. Card stock works best.

How to use this kit

Thank you for sending your puppies home with a plan.

What's in it

1. **The flyer.** Put it up where families see it: the front desk, the meet-and-greet room, the puppy pen.
2. **The cards.** Print the cards page (card stock works best), cut along the dashed lines, and put one card in each going-home packet.

What families get

- Our free guide, First 7 Days With Your Puppy (PDF), by email right away. One page a day: the first night, potty training, the crate, biting and chewing, the name game, alone time, and new things.
- One short email a day for the first week. They can switch them off with one click and keep just the guide.
- Some of the emails also tell them about our paid 30-Day Puppy Plan. They can unsubscribe anytime, and we don't sell or rent their details to anyone.

How we write it

- Positive reinforcement only. Every tip is reviewed by a real professional dog trainer.
- We're not vets. Anything about food, vaccines, health or pain: ask a vet.
- The guide is for normal puppy stuff. For growling, a stiff body, bites that break skin on purpose or again and again, fear that keeps growing, or panic when alone, it tells families to get hands-on help from a professional trainer.

A code of your own

The QR code on this kit leads to **easynowdog.com/free?src=partner-shelter-kit**. If you'd like a kit with a code of your own, write to **hello@easynowdog.com** and we'll send you one.